



# RESEARCH FOCUS DISINFORMATION DETECTION

Cross-project, intersectoral linkages and coordination

# DISINFORMATION DETECTION

PROJECT LINE

#### STUDY ON DESINFORMATION DETECTION

- Overview of technological options
- to counter desinformation
- First Tech-Pilot



## STARLIGHT

- Easy deployable Tools for LEAs
- Image manipulation Detection
- Text Content Analysis

- Developed a large Medi-Forensics Toolbox
- Audio-Visual forensics to facilitate Fact Checking
- Audio Tampering Detection
- Image/Video manipulation Detection
- Deep Fake Detection
- Text content analysis (e.g., writing/reporting style, act claiming, propaganda)



• Analysis of social media channels with regard to Hate Speech and **Extremist content** 

- Approaches to fight **Infodemic** (support in coping with information overload)
- Hate Speech and Toxic Content Analysis (e.g., Sexism, toxicity, discrimination)
- Extremist Content Analysis (e.g., political, religious, criminal relevance)

• Detection of manipulation in media

Detection of artificially created media

Methods for traceability and provability

to take action against e.g. deepfakes.

when using AI methods to detect fake news

• Analysis of the legal situation and the possibilities

**TARGET SETTING** 

and deepfakes



2021

#### German-Austrian Digital Media Observatory GADMO

2022

- Detecting and analysing disinformation campaigns
- and public authorities in exposing harmful

• support mainstream, local media

- disinformation campaigns
- Organizing media literacy activities at national or multinational level
- Providing support to national authorities for the monitoring of online platforms' policies and the digital media ecosystem

2023

- Large Scale Desinformation
- High Performance Machine
- Detection of Narratives
- Improved Infodemic support

- Detection and analysis of deepfakes.
- Concept for **real-time** deepfake
- Context analysis using
- GSK and legal analysis of regulation.
- · National implementation of Deepfakes Action Plan.



#### DesinFact

- Network / Graph Analytics of Disinformation Networks
- Focus on Trustworthyness
- Focus on presentation and interaction
- Improve quality of AI models

#### **EUCINF**

- EDF Project
- Developing solution to address hybrid threats in various scenarios
- Develop a toolbox of AI tools to counter disinformation and hybrid warfare



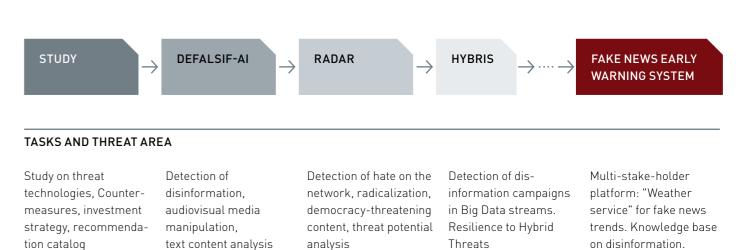
- · Identification and Analysis of Hybrid Threats
- Trend Analysis
- **Learning** Stacks

#### Defame Fakes

- detection.
- Digital image and video dataset.
- Cross-modal content analysis.
- open-source data.
- · Partially automated software tool.



# PROJECT LINE DISINFORMATION DETECTION



APPLICATION AREA	AS .			
Individual files	Individual files	Individual social media	Variety of different	Unlimited number
		Channels	Social media channels	of heterogeneous
	Web-URLs			channels, sources
		Confiscated hard drive,	Different heterogeneous	and content
		Cell phones	sources	

irst Deep Fake	Manipulations in	Hate Speech	Fake News Narrative	Trans-national /
ecognition prototype	image and sound			Cross-source
		Text Analysis:	Topic detection /	Trend analysis
	Deep fakes	Sexism, antisemitism,	Trend analysis	
		radicalism		Cluster analysis
	Extensive text analyses		Automatic Summary	
		Radical symbolism		

Overview of	Recognizing and	Gaining overview of	Fake News Narrative
threat situations	explaining image and	topics and content	(Monolingual)
and technical	audio manipulations	in larger channels	
possibilities			Local Fake News

UNDERSTANDING / KNOWLEDGE ACQUISITION / TREND IDENTIFICATION

catalog

possibilities			Local Fake News Trends	Global Fake News Trends		
RESULTS						
Reports	Analysis platform for media forensics	Analysis platform for data streams	Big Data / HPC analysis platform	Online platform for fake news trends		
Recommendation			• •			

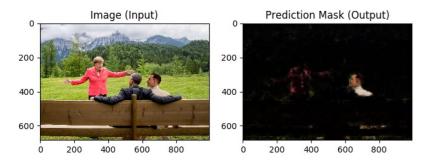
Multilingual

Narrative Fusion

# AI-BASED FACT-CHECKING TOOLS

#### **APPROACH**

- Provide tools to support fact-checkers
- Media forensic detection of manipulation
- Recognition of synthetic content



#### IMAGE MANIPULATION DETECTION

Al-based recognition of whether something has been manipulated - inserted / deleted - in an image. Clear presentation of the analysis results. The image on the right shows what has been added to the image on the left.





#### RECOGNISING THE RECORDING LOCATION

It is often important to check whether a picture was actually taken at the specified location.

For this purpose, models have been developed that can determine the location of the recording. This method works very well at known locations, but also in open terrain with an accuracy of up to 100 km deviation.









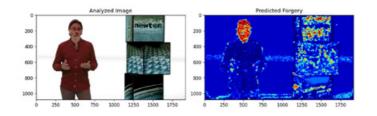
#### **RECOGNISE FAKE PROFILE PHOTOS**

Fake profiles in social media are becoming an increasing problem. Generative models can be used to create better and better fake profile images. Our neural network was trained with 125,000 images from various sources and achieves a correctness of 95-99.8 % on benchmark data sets.





#### **DETECTING DEEP FAKES**



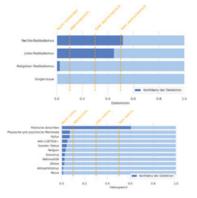
# TEXT CONTENT ANALYSIS

#### Challenge

- Direct recognition of disinformation often hardly possible
- Requires broad general knowledge (not available in AI)

#### Approach

- Determination of several relevant content descriptions and characteristics
- Presentation by means of Information Nutrition Labels
- Multi-modal fusion of the features into an overall assessment with regard to the (dis-) information content.



#### AI MODELS for content description

- Each content feature is derived from the online data by a separate AI module.
- Description of the (des-) information
- Portfolio of Al modules developed over several projects (see table)



#### Comprehensible presentation

A clear and concise presentation of results and information is also the focus of research activities. New approaches to visualisation are being researched for this purpose.



#### Information Nutrition Labels

describe the content of documents or online articles in a clear way. Users get a guick assessment of the information content.

#### Text with highlighted words

Ein typischer Wirtschaftsflüchtling. Ab nachhause mit ihm Abgesehen davon: Niemand hat ein Problem mit solchen Menschen, solange der Staat für seine Bürger, also für jene, die dafür auch bezahlen, gut funktioniert. Das tut er aber nicht.Kriegen unverschuldet obdachlose

#### Explainability of AI

Explainability and simple comprehensibility are central requirements for Al modules. The user must always be able to interpret the Al's decisions and assessments.

NAME	RECOGNISED CONTENTS	LANGUAGE	DOMAIN	CATEGORY EXAMPLES
Fake News	Direct detection of fake news	English	Social networks	Yes / No
Hate speech	Hatred against groups or individuals	Multi-ling	Social networks Discussion forums	Yes / No
Extremism	Extremist content	German	Social networks Article	Right-, Left-, Religious- or Single-Issue Extremism
Toxicity	Toxic, offensive content, comments, hateful language	German	Social networks	Yes / No
Factual assertions	Was it factually alleged?	Multi-ling	Social networks	Yes / No
Appealing contents	Appealing, positive, discussion-promoting, language	German	Social networks Article	Yes / No
Sentimentality	Sentiment, feeling, emotion	German	Article	Positive, Negative
Report style	Report style of an article	German	Article	Conspiracy theory, clickbait
Writing style	Writing style of an article	German	Article	Polarise, exaggerate
Discrimination	Is a statement discriminatory?	German	Social networks	Ethnicity, social status
Relevance to criminal law	Is a statement criminal?	German	Social networks	Incitement, insult
Sexism	Various categories of sexism	English	Social networks	Misogyny, Sexual Violence

# FAKE NEWS TREND ANALYSIS

#### PRIVACY AWARE DATA ACQUISITION

Intelligent crawlers for different social networks and platforms, which automatically obtain relevant data while taking data pro-tection into account.

#### KNOWLEDGE **GRAPH ANALYSIS**

the starting point for complex analyses and trend predictions. It can also be used to create a com-prehensive knowledge data-base on fake news, conspiracy theories, etc. - similar to existing hoax email databases.

# The knowledge graph created is

#### **NETZWERK ANALYSIS**

Detection of distribution channels and key actors in disinformation networks. Detection and analysis of echo chambers and bot networks.

#### **GRAPH AI ANALYSIS**

Graph Neural Networks are the latest trend in the field of artificial intelligence. This promising technology makes it possible to model and evaluate highly complex correlations. Especially for such complex and subjective tasks as the interpretation of (dis-) information content, they represent an optimal solution to link the different data formats (text, image/video, sound, relationships in social networks, etc.) with each other, or to automatically recognise

#### **CLEAR PRESENTATION** OF TOPICS

**COMPLEX AI PIPELINES** 

Disinformation is complex

and requires many specific Al

item is analysed by a multitude of

modules. The efficient manage-

ment of such complex pipelines

requires optimal planning and

INFORMATION NETWORKING Crawled data is linked with

in a large knowledge graph.

can be recognised.

AKRISE

analysis results of the AI modules

Through these links, correlations

ingenuity.

modules for detection. Each

Topic clusters visualised by means of Information Nutrition Labels. Quick overview through automatically extracted keywords and short summaries.

Data Exploration Tool - Result Project RAIDAR (FFG KIRAS)



result project STARLIGHT (EU H2020)

# INFODEMIC COMBAT

#### TOO MUCH INFORMATION THROUGH TOO MANY CHANNELS

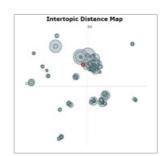
Infodemic describes the powerlessness in the face of the permanent flood of news, in which it is no longer possible to distinguish whether something is true or false.

#### **APPROACH**

- Structure content automatically
- Summarise relevant content from large amounts of news
- Clear information visualisation
- Show relationships and similarities

#### THEMES DETECTION

Automatic recognition of connections based on text similarity and semantic analysis. Clear presentation of topic clusters and their similarities. Hirarchical structure in sub-topics.



#### REPRESENTATION OF SEMANTIC SIMILARITY

Calculate and display simi-larities in media collections - e.g. images, texts, videos - so that users can better recognise connections.





#### INFODEMIC IS

"... an overabundance of information - some accurate and some not that makes it hard for people to find trustworthy sources and reliable guidance when they need it"



#### **KEYWORD RECOGNITION**

Automatic recognition of rele-vant keywords. Enable a quick overview of the content of an article or one or more social media channels.

#### **AUTOMATIC SHORT SUMMARY**

Short summary of one or more articles to get a quick overview of shared content or discussions.



# **COOPERATION PARTNER**

#### MINISTERIAL COOPERATION

- Federal Chancellery
- Federal Ministry Republic of Austria Justice
- = Federal Ministry Republic of Austria European and International Affairs
- = Federal Ministry Republic of Austria Defence
- Federal Ministry Republic of Austria Interior

#### INSTITUTIONAL COOPERATION











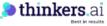
#### RESEARCH AND INDUSTRY PARTNERSHIPS



























#### **FUNDING PROGRAMS**







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